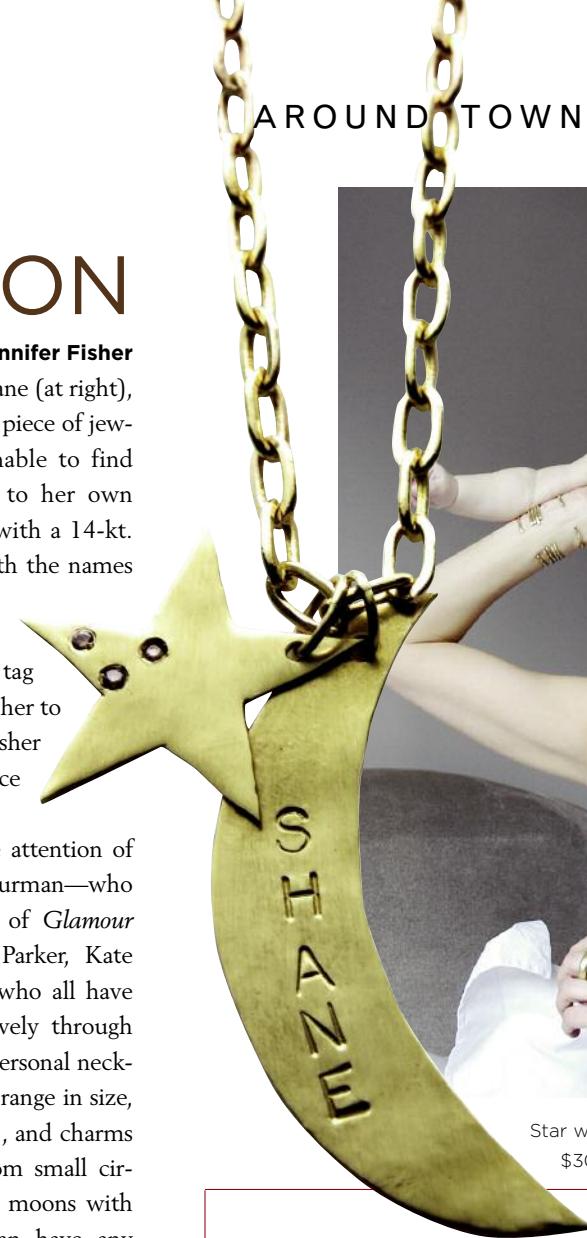


# CHAIN REACTION

When Santa Barbara-raised **Jennifer Fisher** gave birth to her first child, Shane (at right), in 2005, she wanted a fabulous piece of jewelry with his name on it. Unable to find anything special, she turned to her own creative senses and came up with a 14-kt. yellow-gold chain necklace with the names Shane and Kevin (her husband whom she wed at Bacara in 2001) written on gold dog tag pendants. Friends began asking her to make some for them, so Fisher decided to start a business. Since debuting the line in May 2006, the necklaces have caught the attention of celebrities such as Uma Thurman—who recently posed for the cover of *Glamour* wearing hers—Sarah Jessica Parker, Kate Hudson and Nicole Kidman, who all have one-of-a-kind charms. Exclusively through her website, you can create a personal necklace by picking a chain, which range in size, length and style (\$100-\$1,400), and charms (\$100-\$2,000). Everything from small circles and dog tags to stars and moons with white or brown diamonds can have any word or name stamped on them.

"The necklaces are entirely personal, not just a single initial," says Fisher, a Santa Barbara High School graduate (class of '89) who now lives in New York. Fisher's grandfather, Dean Mullins, a metalsmith and polo player—there's a tournament named after him at the Santa Barbara Polo and Racquet Club—also had an influence on her interest in accessories. "My grandfather was a cowboy and made belt buckles," remembers Fisher. "The last thing he made for me before he died was a huge gold and silver rodeo buckle with Texas longhorns and my initials." Fisher is due any day with her second child, so who knows what kind of great accessory this proud mama will come up with next. **-S.H.**

**JENNIFER FISHER** 212-625-2380, [jennifernyc.com](http://jennifernyc.com).



Star with diamonds, \$400, moon, \$300, round-link chain, \$550.

## BEAUTY SHOP

Beauty addicts beware: **Sephora**, the temple of temptation, just opened in September at Paseo Nuevo. Find skin care, fragrance, hair products, beauty tools and a luscious palette of makeup colors all under one roof. Lining the sleek black aisles are lotions and potions from luxurious European brands such as Decléor and Yves

Saint Laurent, well-priced classics including Clinique, fashion-forward

makeup brands Nars and Smashbox, and bargain beauty basics such as Smith's Rosebud Salve lip balm. Assemble a dreamy gift basket for a girlfriend or pick up accessories ranging from an \$85 boar-bristle hairbrush to high-quality tweezers for a steal. Best of all, the impeccably uniformed sales associates are happy to offer professional advice or just leave you alone to play. **-LEAH FORESTER**

**SEPHORA** 701 Paseo Nuevo, Santa Barbara, [sephora.com](http://sephora.com).