

AROUND TOWN



Frequent Flier

Hip Los Angeles-based travel-inspired clothing line **Ever** recently opened its first boutique in Montecito, bringing cool and luxurious hoodies, Ts, jackets, and jeans for men and women to our neck of the woods. Drawing on his globetrotting lifestyle, Jason Bleick, former vice president of design for Quiksilver, founded the company in 2003. "During my travels in countries such as India, Hong Kong, China, Europe, the U.K., Vietnam, Korea, Amsterdam, and Italy, I found so much in the form of art, color, architecture, functionality, and comfort," says Bleick. "I set out to create a brand inspired from all of the natural beauty of our globe—and made out of the best fabrics you can find." Each machine-washable piece—such as the soft and trendy Turkish denim jeans (\$265-\$275)—is constructed with top-quality materials such as Swiss zippers, handmade copper rivets from Italy, and one-of-a-kind fabrics from Japan. Says Lucky Brand founder Gene Montesano—co-owner along with local residents Barry Perlman, Jimmy Argyropoulos, and Trent Merrill—"When I met Jason, I could see he was very humble and passionate about his idea for a travel-inspired, beachy lifestyle brand—we thought Santa Barbara would be a perfect place to start the first Ever store." Pack your suitcase from the high-end German luggage line Rimowa (\$600-\$1,200)—then all you'll need is a destination and a plane ticket. **-SAMANTHA HUTCHINSON**

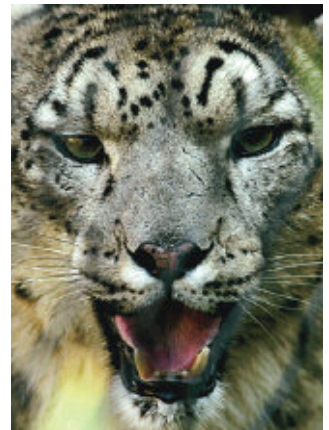
EVER 1145 Coast Village Rd., Montecito, 805-565-1166, ever-us.com.

Let it Snow

Put warm mittens on your kittens and join the wild holiday fun at **Santa Barbara Zoo's Snow Leopard Festival** on December 9 from 10 am to 3 pm. To celebrate the event's namesake endangered species, there will be powdery snow and icy treats for the leopards, elephants, gorillas, and lemurs as well as sleigh rides down the Zoo's hilltop, wintry arts and crafts, and seasonal delicacies to warm you up.

-CHRISTIE MYERS

SANTA BARBARA ZOO 500 Niños Dr., Santa Barbara, 805-962-5339, santabarbarazoo.org.



CURRENCY COURTESY OF JIM O'MAHONEY; SNOW LEOPARD, DAVID ORIAS



SHOW ME THE MONEY In the early 1900s, our city churned out currency from the **First National Trust and Savings Bank of Santa Barbara**—personalized monetary notes issued by the Federal Reserve were used for everyday business across the country. In 1913, locally circulated cash was individually ink-signed by the city cashier and the president of the bank. Personalized bills faded out in the 1930s during the Great Depression, but for collectors, the value of these notes begins at \$500. **-KEIRA FITZGIBBON**

Santa Barbara's \$5 bill in 1913, a night out on the town; in 2007, priceless.